



RE-ELECT ROD DIRIDON CITY CLERK 2008



The Diridon Report

One of the most important bonds between an elected official and voters are the promises made during an election.

When I was elected your City Clerk four years ago, I made some promises in three specific areas.

I valued your trust then, and I value it now.

Let me share with you how a few of those promises have been kept in the past four years (for a full report, see www.diridon.com):

★ **PROVIDE STABILITY AND ACCOUNTABILITY:**

The City Clerk's Office achieved 100% in FY 07/08 in all of the departmental performance measurements, for the first time in the decade since these have been tracked.

★ **SAVE TAXPAYER DOLLARS:**

For Fiscal Year 04/05, 05/06, 06/07 and 07/08 the City Clerk's Office was a combined total of more than \$123,000 under-budget.

★ **FOSTER GOOD GOVERNMENT:**

In partnership with the City Council, City Manager's Office and public, the City Clerk's Office implemented the state, national and international award-winning 2006 Vote Ethics Program.

Please know that I will continue to work hard as your City Clerk. Together, we can keep Santa Clara a great place to live, work and play.

Rod Diridon, Jr.

